



# Storm the Stairs Run/Walk

## Official Sponsorship Form

Saturday, September 28<sup>th</sup>, 2019 Trail, BC

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Name Email: \_\_\_\_\_ Contribution: \_\_\_\_\_

*Please check here if you prefer to have your contribution listed as "Anonymous"*

*My company will be providing 50 items for run packets. Yes No*

### Sponsor Opportunities:

#### Stair Master - \$2,000 or more – exclusive to 2 sponsors

All benefits listed under Walker thru Runner plus

- Logo placement on Route Markers(first 2 only, first come, first serve)
- Company name mentioned in radio advertising
- 5 free registrations for Run/Walk

#### Runner - \$1,000 - \$1,999

All benefits listed under Walker thru Jogger plus

- Logo placement on Stair Sponsor sign
- Recognition on event collateral
- Company name to appear in newspaper advertising
- 3 free registrations for Run/Walk

#### Jogger - \$500 - \$999

All benefits listed under Walker

- Company name on Facebook event page/website
- Opportunity to provide 50 items for run packets
- 1 free registration for Run/Walk

#### Walker - \$100 - \$499

- Recognition on Sponsor sheet in Run/Walk packets
- Recognition in event announcements

#### **In-Kind Donation**

If you interested in donation products or services, we will assign you the appropriate level of sponsor benefits according to the value of your donation.

Please note that the maximum level of benefits you can receive with in-kind donations are Runner Sponsor benefits (\$1,000). Examples include food and drinks, printing, gift certificates, etc.

### Become a Sponsor Today!

1. Complete the above form and mail it along with your sponsorship contribution. Please make cheque payable to **United Way of Trail & District**; note, "Storm the Stairs sponsorship" in the memo.
2. If you plan to include **promotional items in the run/walk packets**, please provide **50** of them. Items must be received no later than **August 29<sup>th</sup>, 2019 at 4pm**. Please drop them off or mail them to the address below.
3. Complimentary (free) registration entries: All individuals must submit an individual entry form & signed waiver, and raise pledges that would match their complimentary registration fee. Please email Naomi at [sts@uwtraildistrict.org](mailto:sts@uwtraildistrict.org) to obtain forms.